

Our Mission

To change the lives of children with cancer through funding impactful research, raising awareness, supporting families, and empowering everyone to help cure childhood cancer.



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FOUNDATION FOR
CHILDHOOD CANCER

Frequently Asked Questions

• What is Alex's Lemonade Stand Foundation?

Alex's Lemonade Stand Foundation (ALSF) raises money to find cures for all children with childhood cancer. ALSF is a nation fundraising movement and has raised over \$150 million. It is one of the leading funders of pediatric cancer research in the U.S. and Canada.

• Who was Alex?

Alex is the founder of Alex's Lemonade Stand Foundation. She was diagnosed with neuroblastoma cancer at the age of 1 years old. When she was 4, she decided to host a lemonade stand so she can find a cure for cancer.

• Where does the money go?

All funds raised go directly to Alex's Lemonade Stand Foundation for Childhood Cancer Research, a registered 501(c)3 charity.

Meet Cooper Gray

At 10 years old, Cooper had to undergo surgery to remove a rugby-ball sized tumor that had traveled to his lungs.



Cooper is now cancer free after 37 weeks of chemotherapy and 20 weeks of radiation.

He has since raised \$100,000 by hosting lemonade stands and has a goal to raise \$1 million.

Our Support

Notable Business Partners

- Applebee's (\$10 million)
- Northwestern Mutual (\$10 million)
- Rita's (\$5 million)
- Volvo (\$5 million)
- Auntie Anne's (\$3 million)
- Five Below (\$3 million)

Celebrity Ambassadors

- Baliee Madison
- Peter Facinelli
- Alex Gordon
- Graham Rahal
- Marc Summers
- Cindy Crawford
- Kristen Vangsness
- Afleet Alex
- Chef Giada De Laurentiis
- Chef Alex Guarnaschelli

Charity Partners

- Bear Necessities Pediatric Cancer Foundation
- Cure4Cam Childhood Cancer Foundation
- Flashes of Hope
- I Care I Cure Childhood Cancer Foundation
- Izzy's Infantry
- Kate's Cause
- Love Your Melon
- Northwestern Mutual Foundation
- RCD Foundation
- SebastianStrong Foundation
- Storm The Heavens Fund
- Tap Cancer Out
- The Brian Morden Foundation
- The Butterfly Foundation